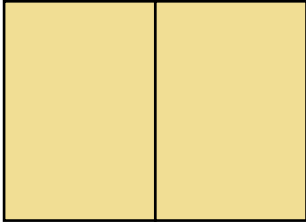


# RETAIL BEAUTY

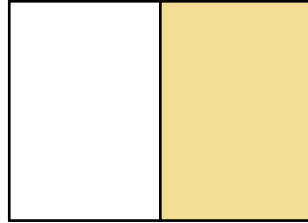
## Advertising Specifications

DOUBLE PAGE SPREAD



Trim 420 x 297mm  
 Type 400 x 287mm  
 Bleed 430 x 307mm  
 (Includes 5mm off ALL trim edges)

FULL PAGE



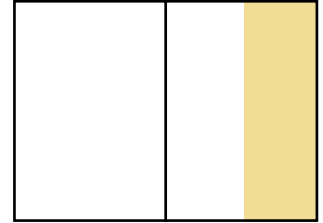
Trim 210 x 297mm  
 Type 200 x 287mm  
 Bleed 220 x 307mm  
 (Includes 5mm off ALL trim edges)

HALF HORIZONTAL



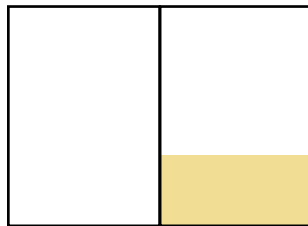
Trim 210 x 148mm  
 Type 183 x 133mm  
 Bleed 220 x 158mm  
 (Includes 5mm off ALL trim edges)

HALF VERTICAL



Trim 100 x 297mm  
 Type 88 x 270mm  
 Bleed 110 x 307mm  
 (Includes 5mm off ALL trim edges)

THIRD HORIZONTAL



Trim 210 x 101mm  
 Type 183 x 86mm  
 Bleed 220 x 111mm  
 (Includes 5mm off ALL trim edges)

THIRD VERTICAL



Trim 68 x 297mm  
 Type 56 x 270mm  
 Bleed 78 x 307mm  
 (Includes 5mm off ALL trim edges)

QUARTER VERTICAL



Trim 100 x 148mm  
 Type 88 x 133mm  
 Bleed 110 x 158mm  
 (Includes 5mm off ALL trim edges)

## Print Advertising Material Requirements:

### DPS advertising material:

Please supply without gutter allowance as this will be allowed for at plate stage.

If supplying a DPS 'wrap-around' front and back cover advertising material please allow an additional 5mm for printing of the spine.

We will accept artwork in the following formats only:

Adobe InDesign, Adobe Illustrator, Adobe Photoshop, press ready PDF files.

Any format not listed above must be discussed with our production department to determine

if conversion is possible. If you supply files requiring conversion you accept the responsibility for the final output quality.

Email artwork (up to 10MB only) to:

**magazine.material@intermedia.com.au**

If over 10MB use our Hightail dropbox:

<https://www.hightail.com/u/IntermediaDropbox>

Retail Beauty magazine will not be able to use digital files which contain:

- Fonts which have not been embedded
- Files containing RGB, LAB or spot colour mode instead of CMYK

- Images with an effective resolution below 200 dpi

- PDF files are created from applications other than Adobe Acrobat Distiller

- Fonts that are artificially stylised

- No bleed is included or the file is incorrect size

- PDF files are compressed

All material which is not supplied to

specification may result in additional

production charges and cannot be guaranteed

for quality or colour reproduction.

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